

Cross Country Canada - CCC Awards

Sponsor of the Year Award

John Hart – LazerGraphics, Peterborough, Ontario



Bruce Jeffries Presenting the award to John and Mary Carolyn Hart

John Hart's firm, LazerGraphics, has been a member of the Supplier Pool for the past 4 years. John has been an enthusiastic supporter of CCC in general and the NST program in particular, donating a significant amount of goods and services each year, and providing high quality/low cost services for all printing requirements beyond the donation level.

John has been active in skiing as a participant and as the parent of racers for many years. In these capacities, he has been a supportive member of Hardwood Hills Ski Club, and has donated services to the NTDC in Thunder Bay.

John and his staff at LazerGraphics have had a profound impact on CCC in 2002/03 – well beyond the cash value of his donations. LazerGraphics has effectively created a new and dynamic image for CCC, through the graphic design work they have contributed to the new web-site, display unit, business plan, assorted stationery, posters, plaques, t-shirts, etc. This new "face" has perfectly complemented the launch of many new initiatives and general corporate renewal in the Association, such that the very identity of the organization has been updated and enhanced. The LazerGraphics team has truly "bought in" to the spirit and vision of CCC, and has undertaken these tasks with passion and a commitment to excellence which could not have been found elsewhere.

This award would recognize the contribution of the entire LazerGraphics team. But it would also acknowledge John Hart's leadership. For many Supplier Pool sponsors, business brought them to a

relationship with CCC and they have grown to be part of the community. In John's case, his passion for the sport brought him to CCC, and the community is fortunate that he brought his business with him!!