

Cross Country Canada - CCC Awards

Volunteer of the Year

Dale Swanson, Foothills Nordic, Calgary, Alberta

As the President of the Nordic Advocates Guild, Dale initiated 2 major fundraisers for Cross Country Canada during the past season at the Glencoe club in Calgary and at the CPR head office in downtown Calgary. These were a couple of the most successful fundraising events CCC has ever been associated with. In addition to these events Dale has been a long time supporter of cross-country skiing at the club level, with Canmore Training Centre team and the National Ski Team. Dale has been a leading force in Canmore over the last decade in initiating the hosting of many ski events in Canmore including several Continental Cups, Canada Cups, the Western Championships and Alberta Cups. He has always gone out of his way to make sure that there is sufficient prize money for the elite athletes and adequate prizes for the Jackrabbit level.

Dale is also a previous President of the Foothills Nordic Ski Club and a volunteer at the 1988 Olympic Games and has been involved in the sport for at least 17 years.

Dale has contributed to all levels of the sport from Jackrabbit to the National Ski Team, recreational skiers and the elite. He has come up with bold and innovative ideas as have been expressed through the Nordic Advocates Guild over the last few years. His long-standing contribution to events in Canmore puts him in the category of an exceptional volunteer expressed through an incredible passion for our sport.